

THE JEWISH LIGHT IS PROUD TO PRESENT OUR 14TH ANNUAL UNSUNG HEROES EVENT, ON NOVEMBER 28, TO HONOR THE AMAZING VOLUNTEERS IN OUR COMMUNITY, AT THE MISSOURI HISTORY MUSEUM

Since 2010, the St. Louis Jewish Light has honored volunteers making a major impact through their work without seeking substantial public recognition for their efforts.



HELP US SHINE A LIGHT ON OUR COMMUNITY HEROES.

## SPONSORSHIP LEVELS

### PRESENTING SPONSOR - \$5,000

- ▶ Named as a **Presenting Sponsor**
- ▶ Logo prominently displayed on event invitation and all promotional materials (*print & digital*)
- ▶ Dedicated social media post featuring company logo
- ▶ Logo presented on event signage
- ▶ A one-time, half-page ad in the Jewish Light paper to promote your business.
- ▶ Full-page/back cover ad in Unsung Heroes Magazine (*distributed to all 17,300+ newspaper and Morning Light subscribers*).
- ▶ Verbal and visual recognition of sponsorship during live event.
- ▶ Logo + 75-word company profile featured in special event coverage following the event (11.28.23 issue)
- ▶ Included as a **Publisher's Society member**
- ▶ **6 event tickets provided**

NOTE: to receive full benefits, Presenting sponsorship commitment must be received by October 1, 2023

### SUPERHERO - \$2,500

- ▶ Logo prominently displayed on event invitation and all promotional materials (*print & digital*)
- ▶ Dedicated social media post featuring company logo
- ▶ Logo presented on event signage
- ▶ A one-time, quarter-page ad in the Jewish Light paper to promote your business.
- ▶ A full-page ad in Unsung Heroes Magazine (*distributed to all 17,300+ newspaper and Morning Light subscribers*).
- ▶ Verbal and visual recognition of sponsorship during live event.
- ▶ Logo + 75-word company profile featured in special event coverage following the event (11.28.23 issue)
- ▶ Included as a **Publisher's Society member**
- ▶ **4 event tickets provided**

NOTE: to receive full benefits, Superhero sponsorship commitment must be received by October 1, 2023

### SHINING STAR - \$1,000

- ▶ Logo prominently displayed on event invitation and all promotional materials (*print & digital*)
- ▶ Logo presented on event signage
- ▶ A one-time, 1/2-page ad in the Jewish Light paper to promote your business.
- ▶ A quarter-page ad in Unsung Heroes Magazine (*distributed to all 17,300+ newspaper and Morning Light subscribers*).
- ▶ Verbal and visual recognition of sponsorship during live event.
- ▶ Logo featured in special event coverage following the live event (11.28.23 issue)
- ▶ Included as a **Publisher's Society member**
- ▶ **2 event tickets provided**

**SPECIAL OFFER:** With purchase of any size ad in our Nov. 28 issue, receive a free 75-word company profile featured in the special event coverage

NOTE: to receive full benefits, Shining Star sponsorship commitment must be received by November 1, 2023

### ROLE MODEL - \$500

- ▶ Logo displayed on event invitation and all promotional materials (*print & digital*)
- ▶ Logo presented on event signage
- ▶ A 1/3-page ad in Unsung Heroes Magazine (*distributed to all 17,300+ newspaper and Morning Light subscribers*).
- ▶ Verbal and visual recognition of sponsorship during live event.
- ▶ Logo featured in special event coverage following the live event (11.28.23 issue)
- ▶ Included as a **Publisher's Society member**

**SPECIAL OFFER:** With purchase of any size ad in our Nov. 28 issue, receive a free 75-word company profile featured in the special event coverage

NOTE: to receive full benefits, Role Model sponsorship commitment must be received by November 1, 2023

[STLJEWISHLIGHT.ORG/UNSUNG-2023](http://STLJEWISHLIGHT.ORG/UNSUNG-2023)

FOR MORE INFORMATION, CONTACT BETSY SCHMIDT, C.E.O. AT [BSCHMIDT@STLJEWISHLIGHT.ORG](mailto:BSCHMIDT@STLJEWISHLIGHT.ORG) OR BY PHONE AT 314.743.3662

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